



FOR POTENTIAL HOST VENUES

VOLTARA CLIENT DOCUMENT

# Venue Host Pack

A client-facing guide for venues considering a Voltara charging station.



## Power when you need it.

Premium shared powerbank stations for venues, events, cities, and partner operators.

[volarapower.co.uk](http://volarapower.co.uk) | [hello@volarapower.co.uk](mailto:hello@volarapower.co.uk)

## Important note

Commercial figures in this pack are planning examples. Final station pricing, partner terms, revenue share, tax treatment, and payback timing should be confirmed in a signed agreement and reviewed against the actual venue pipeline.

HOST PROPOSITION

# Why venues choose Voltara

Voltara gives guests instant access to portable phone charging without pulling staff into cable lending, socket hunting, or looking after customer phones.

<p><b>GUEST EXPERIENCE</b></p> <p><b>Solve low-battery panic</b></p> <p>Customers can keep using maps, tickets, payments, messaging, transport apps, and cameras while they stay in the venue.</p>	<p><b>STAFF RELIEF</b></p> <p><b>No more phone guarding</b></p> <p>Staff do not need to store phones behind the bar, lend chargers, or take responsibility for personal devices.</p>	<p><b>DWELL TIME</b></p> <p><b>Keep people comfortable</b></p> <p>A charged phone removes a common reason to leave early, especially in evening, travel, and event environments.</p>
<p><b>PREMIUM FEEL</b></p> <p><b>Modern service point</b></p> <p>Clean hardware, blue lighting, contactless payment, and included cables make the service feel polished.</p>	<p><b>LOW FRICTION</b></p> <p><b>Fast rental flow</b></p> <p>Guests tap, rent, charge, and return with clear instructions on the screen.</p>	<p><b>COMMERCIAL OPTION</b></p> <p><b>Useful for hosts and operators</b></p> <p>Venues can host the service while partners can build a wider rental network around strong locations.</p>

## HOW IT WORKS

# The guest journey is simple enough for busy venues.

Step	Guest action	Venue impact
1. Notice	Guest sees the Voltara station near a counter, entrance, lobby, cloakroom, or high-flow area.	Visibility creates natural uptake without needing staff to explain the service to every guest.
2. Rent	Guest follows the screen prompts and pays using the station payment flow.	No manual deposit handling, no charger lending log, no awkward staff process.
3. Charge	Guest uses the built-in cable to charge while moving around the venue.	The customer remains present and reachable instead of leaving to find power.
4. Return	Guest returns the power bank to a station when finished.	The station keeps the service self-contained and ready for the next user.

### Best station locations

Place Voltara where people naturally pause and where the station can be seen: bar ends, reception desks, hotel lobbies, cloakrooms, ticket desks, concierge areas, student union counters, event entrances, and arena concourses.

VENUE FIT

# Where Voltara performs best

Venue type	Why it works	Recommended placement
Bars and nightclubs	Phones are used for photos, transport, payments, messages, and meeting friends. Guests often stay for several hours.	Near cloakroom, main bar, entrance queue, VIP desk, or smoking-area return path.
Hotels	Travellers need maps, booking apps, tickets, and rideshare access. Guests appreciate practical services in the lobby.	Reception, concierge, breakfast area, event lobby, or conference registration desk.
Festivals and events	Long dwell time and heavy phone use create high demand for backup power.	Main entrance, information point, bar hub, merchandise desk, or VIP check-in.
Retail and shopping centres	Shoppers use phones for payments, loyalty apps, navigation, and social messaging.	Customer service desk, food court, cinema lobby, or central walkway.
Universities and campuses	Students use phones constantly and move between long sessions.	Student union, library entrance, gym reception, food hall, or event space.
Transport and tourism	Battery power is critical for maps, tickets, boarding passes, and accommodation details.	Arrival hall, waiting area, visitor information, luggage storage, or travel retail.

HOST REQUIREMENTS

# What a venue needs to provide

- A visible counter, lobby, reception, or high-flow placement with enough room for the station footprint.
- Access to standard power close to the station location.
- A named site contact for installation, first-week feedback, and any operational questions.
- Permission to display basic rental instructions and station signage if needed.
- A willingness to test placement and relocate the station if usage data shows a better location is available.

Question	Client-facing answer
Do staff need to manage rentals?	No. The goal is a self-service rental flow. Staff may only need to point guests toward the station.
Does the venue need to hold phones?	No. Guests rent a portable power bank and keep their phone with them.
What about cables?	Power banks are designed with cables included, so guests do not need to borrow venue cables.
What if a station is not performing?	Placement can be reviewed. The first optimisation step is usually moving the station to a more visible, higher-intent area.
Is this only for nightlife?	No. Nightlife is strong, but hotels, events, campuses, shopping centres, transport, gyms, and visitor attractions can also work well.

## Next step for venues

Book a placement review. Voltara will assess footfall, opening hours, guest profile, power access, and the most visible location before recommending the station setup.

## AT A GLANCE

# What the venue is actually getting

Voltara is a branded self-service charging station for customers. It is designed to sit inside busy venues and give guests an easy way to rent a portable power bank when their phone is running low.

Part of the service	What it means for the venue	What it means for the guest
Branded charging station	A professional-looking service point that can sit in a visible customer area.	Clear place to rent a charger without asking staff.
Portable power banks	Guests do not need to leave phones behind a counter or use venue sockets.	They keep their phone with them while charging.
Built-in cable design	Fewer cable requests to staff and fewer awkward compatibility questions.	Most customers can charge without bringing their own lead.
Self-service rental flow	Staff involvement stays light after installation and basic briefing.	The screen guides the rental and return process.
Network model	The venue can become part of a recognisable local charging network.	As the footprint grows, customers can rent and return across participating locations.

## Simple venue summary

Voltara helps customers keep using their phones while they are in your venue, without asking your team to become responsible for phones, chargers, or cables.

GUEST USE CASES

# The moments that create charging demand

<p><b>NIGHT OUT</b></p> <p><b>Photos, friends, taxis</b></p> <p>Guests need charge for photos, messages, payments, and getting home safely after a night out.</p>	<p><b>HOTEL STAY</b></p> <p><b>Travel essentials</b></p> <p>Visitors rely on phones for maps, booking details, train tickets, rideshares, translation, and cameras.</p>	<p><b>EVENTS</b></p> <p><b>Long dwell time</b></p> <p>Festivals, shows, conferences, and sports events create heavy phone use over several hours.</p>
<p><b>GYMS AND LEISURE</b></p> <p><b>Away from sockets</b></p> <p>Customers spend time moving around the site and may not have access to secure charging points.</p>	<p><b>TOURISM</b></p> <p><b>Navigation and tickets</b></p> <p>Tourists often depend on phones for directions, digital tickets, bookings, and recommendations.</p>	<p><b>RETAIL</b></p> <p><b>Payments and browsing</b></p> <p>Shoppers use phones for payment, loyalty apps, calls, social messages, and price checks.</p>

## INSTALLATION DAY

# What happens before the station goes live

Stage	What Voltara checks	Venue involvement
1. Placement confirmation	Confirm the station is visible, accessible, powered, and not blocked by furniture or queue flow.	Approve the final location and confirm any site restrictions.
2. Power and stability	Check power access, cable routing, station stability, and safe everyday positioning.	Provide access to the power point and confirm the station will not be moved without notice.
3. Rental test	Run a test rental and return so the flow is working before customers see it.	Nominate a staff member to watch the quick demonstration.
4. Staff briefing	Explain what the station does, where to point customers, and who to contact if there is an issue.	Share the short explanation with shift leads and front-of-house staff.
5. Launch photos	Take simple placement photos for records and to assess visibility.	Allow photos of the station position, not sensitive back-office areas.

## Staff one-liner

If a customer asks: 'You can rent a portable charger from the Voltara station over there, keep your phone with you, and return the charger when you are finished.'

## FIRST 30 DAYS

# How Voltara proves the placement

Timing	What to review	Why it matters	Possible action
Day 1-3	Visibility, staff understanding, screen/rental flow, and whether guests notice the station.	Most poor starts are placement or awareness problems, not true lack of demand.	Move small obstacles, adjust signage, remind staff of the one-liner.
Week 1	Early rentals, customer questions, peak times, and whether placement matches natural footfall.	Early usage shows whether the station is in the right part of the venue.	Keep, rotate slightly, or trial a more visible point.
Week 2-3	Repeat demand, weekend peaks, event spikes, and staff feedback.	Good venues often show patterns around busy sessions.	Optimise around peak routes and promote during high-demand times.
Day 30	Usage trend, operational ease, and whether the service feels useful to the venue.	The decision should be based on data plus venue experience.	Continue, relocate within venue, expand, or move to a stronger site.

VENUE OBJECTIONS

# Practical answers to common concerns

Concern	Recommended response
Will this create work for staff?	The station is designed as a self-service rental point. Staff mainly need to know where it is and point customers to it.
Will it take up too much space?	The placement review focuses on visible but practical positions such as counters, receptions, lobby edges, cloakrooms, or waiting areas.
Will customers understand it?	The service is familiar: rent a charger, use it, return it. The station screen and visual branding make the process clear.
What happens if usage is low?	Usage is reviewed. Low performance normally triggers a placement change before deciding the venue is not suitable.
Will it look cheap?	Voltara is positioned as a premium service with branded hardware, clean visual design, and modern contactless rental.
Is there risk in holding phones?	The venue does not hold phones. Guests keep their own device and rent the portable charger.

## Best host profile

The best host venues are busy, visible, customer-service focused, and open to small placement improvements after launch. The station does not need a large footprint, but it does need to be seen.